

CONTRACT

NBC WVIT
CONNECTICUT HD 1422 New Britain Ave
 West Hartford, CT 06110
 (860) 521-3030

www.nbcconnecticut.com

And:

WATERFRONT STRATEGIES
 1010 WISCONSIN AVE
 SUITE 800
 WASHINGTON, DC 20007

Contract / Revision		Alt Order #
328481 / 4		WOC10032381
<u>Product</u>		
<u>Issue</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/09/12 - 08/14/12	1570	
<u>Advertiser</u>		<u>Original Date / Revision</u>
PATRIOT MAJORITY		08/07/12 / 08/27/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RHH		
		<u>Total Ratings</u>
		130.40
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	84	91
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
15978	06906	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			Type	Amount
									Rate	Rtn	Spots		
E 1	WVIT	08/09/12	08/14/12	OLY EARLY MORNING	M-F6A-10A		:30					NM	10 \$12,000.00
ISSUE - ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME													
Start Date	End Date	Weekdays						Spots/Week	Rate	Rating			
Week: 08/08/12	08/14/12	---TF---						10	\$1,200.00	5.70			
2	WVIT	08/09/12	08/14/12	7-9A TODAY SHOW	7A-9A		:30					NM	2 \$1,100.00
ISSUE													
Start Date	End Date	Weekdays						Spots/Week	Rate	Rating			
Week: 08/08/12	08/14/12	MT-----						2	\$550.00	0.00			
E 3	WVIT	08/09/12	08/11/12	9-10A CT NEWS TODAY	9A-10A		:30					NM	1 \$500.00
ISSUE													
Start Date	End Date	Weekdays						Spots/Week	Rate	Rating			
Week: 08/06/12	08/12/12	-----S-						1	\$500.00	0.00			
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	WVIT	08/06/12-08/12/12	9-10A CT NEWS TODAY		9A-10A	-----Sa--	:30		\$500.00	0.00	NM		
See MG 3.2													
DNA-NEWS SPL REPORT													
2	WVIT	08/14/12-08/14/12	9-10A TODAY SHOW		9A-10A	-Tu-----	:30		\$500.00	0.00	NM		
(M)	MG for 3.1 08/11												
4	WVIT	08/13/12	08/13/12	730-8P ACCESS HOLLYWO	730P-8P		:30					NM	1 \$550.00
ISSUE													
Start Date	End Date	Weekdays						Spots/Week	Rate	Rating			
Week: 08/13/12	08/19/12	M-----						1	\$550.00	0.00			
5	WVIT	08/09/12	08/12/12	530-6A SUN CT NEWS TOD	530-6A		:30					NM	1 \$100.00
ISSUE													
Start Date	End Date	Weekdays						Spots/Week	Rate	Rating			
Week: 08/06/12	08/12/12	-----S						1	\$100.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
328481 / 4	WOC10032381

Contract Dates	Product	Estimate #
08/09/12 - 08/14/12	Issue	1570

Advertiser	Original Date / Revision
PATRIOT MAJORITY	08/07/12 / 08/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
6	WVTI	08/09/12	08/14/12	9-10A TODAY SHOW	9A-10A		:30				NM	2	\$800.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/08/12 08/14/12 MT----- 2 \$400.00 0.00													
7	WVTI	08/09/12	08/14/12	11-12P CT NEWS TODAY	11A-12P		:30				NM	2	\$300.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/08/12 08/14/12 MT----- 2 \$150.00 0.00													
8	WVTI	08/09/12	08/14/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	2	\$1,300.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/08/12 08/14/12 MT-TF-- 2 \$650.00 0.00													
9	WVTI	08/09/12	08/11/12	6-630P CT NEWS SAT @ 6P-630P			:30				NM	1	\$550.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/06/12 08/12/12 -----S 1 \$550.00 0.00													
10	WVTI	08/09/12	08/12/12	6P-630P CT NEWS SUN @ 6P-630P			:30				NM	1	\$550.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/06/12 08/12/12 -----S 1 \$550.00 0.00													
11	WVTI	08/09/12	08/14/12	7-730P EXTRA	7P-730P		:30				NM	2	\$1,100.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/08/12 08/14/12 M-TF-- 2 \$550.00 0.00													
12	WVTI	08/09/12	08/11/12	7-8P ACCESS HOLLYWOOD 7P-8P			:30				NM	1	\$225.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/06/12 08/12/12 -----S 1 \$225.00 0.00													
13	WVTI	08/09/12	08/14/12	OLY PRIME +CLSG M-SU	8P-12A		:30				NM	2	\$14,000.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/08/12 08/14/12 ---TFSS 2 \$7,000.00 14.30													
14	WVTI	08/09/12	08/12/12	OLY WKEND DAYTIME	6A-6P		:30				NM	7	\$11,200.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/06/12 08/12/12 -----SS 7 \$1,600.00 6.40													
15	WVTI	08/09/12	08/14/12	11-1135P LATE NEWS	11P-1135P		:30				NM	1	\$1,200.00
ISSUE													
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/08/12 08/14/12 M----- 1 \$1,200.00 0.00													
Totals										130.40		36	\$45,475.00

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Contract Dates 08/09/12 - 08/14/12	Product Issue	Estimate # 1570
Advertiser PATRIOT MAJORITY		Original Date / Revision 08/07/12 / 08/27/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	36	\$45,475.00	\$38,653.75
Totals	36	\$45,475.00	\$38,653.75

Signature: _____ **Date:** _____

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